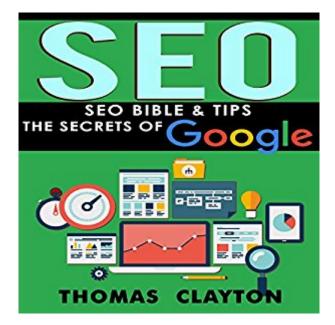
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SEO Bible & Tips - Google, Bing, Yahoo!





Synopsis

This book includes SEO: How to Get on the First Page of Google and SEO: The Seven Tips to Succeed in Google. You have seen the ads. For just \$0.99 you can get a domain. For \$9.99 per month, you can start your own website. But what have you found? Have you found your business is not getting Internet sales? Are you somewhere on page 100 in the Google search engine? A myriad of work goes into creating a website that is worthy of Google's first page. If you want this ranking, you need to be work smarter, rather than work harder. It takes starting out correctly with your website. There will be trial and error. Most of all, a magic solution does not exist. Any place that is offering something for very little is going to make you work harder to get what you desire for your website. Any company offering to sell you links to improve your website is going to damage your website. Did you know Google makes about 500 changes to their algorithm each year? Imagine what these changes are going to do for your website ranking, particularly, when Google is attempting to make the user experience superb. Google's motto is to ensure when anyone conducts a search in Google they see the result they want on the first couple of pages. Search engine optimization (SEO) has greatly changed even in the last five years. Ten years ago, it was about keywords. The more keywords you used the better. A slow shift towards quality content began and is now in full effect. If you spam your articles with keywords, with low quality content, you will be penalized. If you try to trick Google, you will end up in the black hole for Internet websites. A few golden rules are needed before you jump into the SEO tips provided in this book: Determine your investment abilities Write quality content Get your website indexed Use keywords appropriately Pay attention to the technical aspects Avoid mistakes others make The basics of SEO are contained within these pages. However, it is an ever-changing topic, with new rules, tips, and strategies coming out each year. The only way you can keep up with the changes is to pay attention, continue to read about the SEO niche, and keep up with the changes Google makes to improve the user experience. You have one goal - to increase your income via consumer purchases. SEO practices will help you reach this goal, by helping you get more visitors to your site, but the work does not stop there. You have to have something that entices a consumer to remain on your website. The more time a visitor spends on your site, the more relevant Google will find your website, which will increase your page ranking.

Book Information

Audible Audio Edition Listening Length: 1 hour and 7 minutes Program Type: Audiobook Version: Unabridged Publisher: Franky | studio Audible.com Release Date: July 22, 2016 Language: English ASIN: B01ITTK5P8 Best Sellers Rank: #115 in Books > Business & Money > Marketing & Sales > Search Engine Optimization #144 in Books > Computers & Technology > Internet & Social Media > Online Searching #172 in Books > Computers & Technology > Internet & Social Media > Blogging & Blogs

Customer Reviews

I had a tough time coming up with a fair rating for this one because this is easily the best SEO deal ever. A very cheap bundle consisting of two updated SEO books and I learned a great deal of tricks from both books. But I had to give it 4 stars even though this is the best set I've read because the bundle had the potential to be even better and I have to give this feedback as I hope a future and more organized version can be released. I think both SEO books should be combined so the info is much easier to take in because I had a difficult time taking in some tricks because they are scattered throughout both books. I think with some extra editing, this bundle could turn into an ultimate SEO book that even newbies can pick up. That'll be totally awesome!

This book is a great guide in doing your own SEO. This book provided further knowledge about how SEO works. SEO nowadays is one of the most promising freelance service you can offer where you can earn well while working less. This is a great curation of the most recent updates and a hand-picked tools SEO beginners can get started with. With all the latest Google updates and new mark up language explained I urge you to buy this book if you want to start in SEO, broaden your SEO or even if you are just interested in what SEO is all about. The book has several list of resources if you want to gain more insight. The box set book is well written and provides information from many different angles worth knowing. I would recommended this book.

This book was different. Although it will not turn you into a master of SEO overnight, it gives a good insight into what SEO is, how it works and points you to the next stage. This book was different. Although it will not turn you into a master of SEO overnight, it gives a good insight into what SEO is, how it works and points you to the next stage. It's not really for absolute beginners, nor for advanced users. But for someone who has already dipped their toe and wants a bit more detail, it's ideal.It's not really for absolute beginners, nor for advanced users. But for someone who has already dipped their toe and wants a bit more detail, it's ideal.

SEO skills are crucial when you are trying to have your own business and have a website to go along with it. Basically, without SEO it is not worth very much. This two guides have all the information to make tremendous progress in Google search results and if you implement them, the difference will be huge. I saw the results almost immediately when I started to reconfigure my website according to advice in these books. You don't have to be some sort of computer genius or programmer to follow it, it is written in a simple manner and it doesn't require much technical knowledge. Check this out, it could really help.

The book quite informative as it thoroughly explains and clarifies important factors to consider when doing SEO activities. Itâ [™]s a given fact that having a good SEO is a prerequisite in putting a good website or blog. Google is best medium for you to expand your market or audience but with competition getting tighter every day, it is a must that you know the ins and outs of SEO. This book is is what you need to give you guidance when handling SEO. Itâ [™]s direct and provides easy to understand explanation with regards to some technicalities of SEO. Great book and highly recommended!

For people who have businesses online, this SEO Bible & Tips book will be a tremendous help for them. And considering that this is a book set, this book is also a practical purchase. The books inside have so many insider tips on how one can fully use SEO in making his business known and to help generate the needed traffic too. Imagine getting some tips on how to make on the first page of Google? This is sure fire winner for your website. And the other book discussed the 7 tips in order to make it great in Google. With these books in hand, an online business will have a better chance to prosper.

Search Engine Optimization is one of the most effective way to increase website traffic and visitor easily. I am so thankful to have this SEO set of books because it helps me a lot to know what are the things that I could greatly use for my website and my business to bloom easily in the market. Reading the book was interesting and fun because the strategies are unbelievable and funny at the same time because of how it can massively get traffics in such a way plus the tools they suggest which I find interesting as well.

Good book for the beginners who wants to know about website. This book has seven tips to succeed in Google. Many business company now a days have their own website but their find difficult how to higher the rank. But this book contains proven and strategies designed to ensure everything we need to know about SEO. And how to structure the website for optimal SEO practices. I highly recommend this book.

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